

Castle Comfort Clarion



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LIFE MAY BE GOOD OR BAD - But just how long is it going to be?

The statistics tell us we'll have on average 76 years for men and 81 years for the fairer sex - but no one really wants to know do they?

Well, having a pre-programmed life meter on our foreheads wouldn't go down well with some people . . . just imagine the disarray it would cause to our pensions companies!



This lady has perfect eyesight without spectacles, never had an illness in her life and her age will astound you! See Page 2

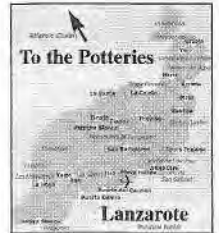
If we could calculate our spending to run out just as we passed away, the insurance industry would disappear just as surely as the bookies would if all the punters knew the racing results before placing bets!

These average numbers are no more than interesting - but surely isn't it down to the following? . . . who you are, your lifestyle, luck, fate, wealth, attitude and health-style habits, but not least - as our international roaming Clarion reporting squad, headed by Health Correspondent Kendall Howard

investigated... it might, according to a recent British national newspaper report, be pretty significant just...
...WHERE YOU LIVE!

By the International Clarion Reporting Team

So the Clarion press team found themselves taking a look at life expectancy on the Spanish Canary Island of LANZAROTE...



. . . not the part perhaps known to thousands of tourist visitors - but the interior, where some examples of the archipelago's aging population can be found... turn to page 2

IT'S CLARION TIME YET AGAIN!

Welcome back - this fifth and best-ever edition of the Clarion will have a circulation of up to 200,000, made possible by the continuing growth and success of Castle Comfort Centre. Apologies go to many local businesses who this year hoped to advertise. Apart from a few closely-connected contacts who have been with us from the beginning - paid adverts have ceased. All space has been booked by our chief sponsors - CCC, who report yet again that a huge part of their turnover is directly due to YOU, our Clarion readers.

Once more, we feature aspects of great importance to us all - our health, comfort, survival and happiness - along with the usual light-hearted and entertaining features. You will meet in this

publication various local recognisable 'celebrities' . . . all of whom have ensured their comfort by getting to know the UK's best loved and fastest growing Homecare Products company, which was born, right here on your doorstep - in Wolstanton.

read on...

WIN £25

IT'S SAFARI TIME AGAIN!

Spot the three CCC animals...
a CHICKEN, a CHEETAH
and a CARIBOU

Full details on page 2

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- o Stairlifts
- o Scooters
- o Wheelchairs
- o Rolling Walkers

CASTLE Comfort CENTRE

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