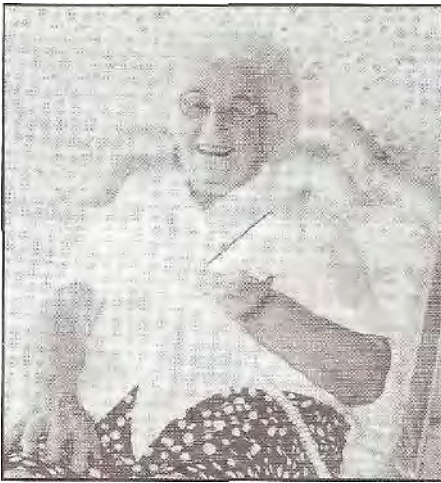


How happy are you at bedtime?

By Clarion Reporting Team

Considering we spend a third of our lives doing it, time spent in bed is not always as enjoyable as it could be. Ask a doctor what is probably the most common statement heard from a patient before they even sit down for the appointment and it might be "It's when I first wake in the morning..."

The problems caused by a bad night's rest, uncomfortable sleeping position, an old bed with unsuitable mattress are endless and because of this a multi-million pound industry has emerged in the UK - the ELECTRIC ADJUSTABLE HEALTH BED. Until recent



You could be mistaken for thinking that Ellen Burton of Cauldon Low has just had six numbers up on the Lottery - No, she believes a far better stroke of luck was choosing a CCC Relaxomatic adjustable bed. She quipped "With this bed, and beginning my 97th year, I can now think about retiring!"

Best wishes go to Ellen from the Clarion and all at CCC (and NO her stated age is not a misprint).

years, this product has only been available from the national heavy- sales companies and to fund expensive advertising and agents' commissions the cost can easily run into thousands... which is why North Staffordshire homecare company CASTLE COMFORT CENTRE have caused quite a stir in the industry, specialising in high quality adjustable beds at a fraction of what one might expect.

We asked Dillon Prendergast at the company if customers regretted paying just a few hundred

pounds for a product that they had previously thought would be beyond reach. Dillon, in just his second year with CCC said "I am not a salesman - please ask some of our customers what they think" - and the Clarion did exactly that. Our reporting team spent a few enjoyable hours visiting a random selection of Castle Comfort's clients and we think that the comments made and expressions on faces on this page speak volumes. Clearly, NONE of these people are unhappy at bedtime!

Margaret Stacey's adjustable bed clearly gets the approval of the grandchildren! Since we visited this delightful family at Newstead, Margaret apparently has moved to the Longton area and CCC would like to update her records - otherwise she may not get the new year calendar!

Does anyone know where she is?



An adjustable bed may help sufferers of the following health conditions

Raised head position helps:

- Asthna • Breathing Problems • Emphysema • Hiatus Hernia • Sinusitis
- Upper and Lower Back Problems

Raised leg position helps:

- Poor Circulation • Muscular Problems • Easing Rheumatic Pain in Hips, Knees and Ankles
- Sciatica • Fluid Retention • Varicose Veins

Contour position helps:

- Back Problems • Muscle Aches and Pains in all parts the body • Shoulder Tension
- Rheumatic Aches and Pains • Pressure Areas • Spinal Disorders • Hip Problems
- Stress and Tension

★ CCC current star supplier

We spent years searching for a local printing company with HIGH STANDARDS, EFFICIENCY, KEEN PRICES, FRIENDLY SERVICE AND COMMON SENSE. Then suddenly, it's like waiting for a bus, two come along at once! So on this occasion we split the points and declare joint STAR SUPPLIERS TO BE:

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and
ALSAGER PRINTING, Alsager



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