

THE MOST MOBILE OF MOBILITY COMPANIES

By Florence Westminster - Health Correspondent

One of the hallmarks of Castle Comfort Centre's success has been their willingness to always take their products and services to the people - rather than expect many, who perhaps find getting out a little difficult, to come to them. Their roaming displays at places like Morrison's stores, Freeport, The Roebuck Centre, Trentham Gardens etc, along with the permanent indoor market branches at Longton and Tunstall for years have been noticed and appreciated by thousands. Also, the popular homecare products specialist regularly visits many residential locations - such as housing association complexes, and community developments especially designed for the over 55's. If you manage or live in a community that may enjoy a call from the directors of CCC, and maybe even Doctor Stirling -

why not ask for a visit? The residents of Lisbon Place, Newcastle did, and were delighted to be fixed up with walking sticks at cost price, a free stick ferrule change service and discounts on many other Castle Comfort products.

Dear Keith & Ann

Thank you for the interesting visit. It is so refreshing these days to have a reliable local company approaching our residents without pressuring them into buying - and for them to have the absolute confidence of sincere and understanding after-sales service. You deserve to do well.

Celia Jarrett, Complex Manager
Housing 21



Lisbon Place

HOUSING 21

Lisbon Place residents
along with Manager
Celia Jarrett

CCC CHIEF RATTLES ON - Rotary Style



Left to right - Ernest Johnson, Jack Dodd, Mike Fearn, John Stops, Keith Simpson, Geoff Clarke, Noel Fryer, Derek Shaw, Peter Cushing & Krishna Agarwal

Few Rotary Club meetings permit the presence of jeans/leather jacketed guests - but when Dr Agarwal asked CCC MD Keith Simpson to give an after dinner speech - an exception was made. Keith not used to such dress etiquette turned up wearing normal daily work gear. He was delighted to entertain the Newcastle Rotary Club with the account of how the Wolsanton - based business

began at the end of the last century - and became a leading homecare products specialist player in both the UK & Europe.

The happy expressions of all those present at the Ramada Hotel, Clayton, suggest the entertainment, despite the lack of formal attire from the guest speaker who performed without a script or even notes, went down well.

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