

THE DAY SANTA CLAUS WENT DEAF!

By Peter Sangarini Clarion Health Correspondent

CCC'S long list of customers contains numerous local characters who have been known personally to directors and staff for many years before the company's existence. Such an individual is 78-year-old HARVEY TALBOT of Newcastle. After spending 40 years with Crown Paints, he rested not after his redundancy and spent the last ten years of his working life at Bratt & Dykes's in Hanley. It is because of that final working decade he will be remembered by young and old in North Staffordshire not as Harvey Talbot... BUT, THROUGH HIS ANNUAL ROLE THERE AS... SANTA CLAUS

Recently, panic bells began to ring when CCC's chief, Keith Simpson called at Harvey's home to check on him only to find the curtains drawn, no answer... and equally concerned neighbours claiming that he hadn't been seen for two days.

"It was getting towards door-breaking down time when Harv eventually appear at the bathroom window before coming out." Keith explained "He seemed to be trying to lip read - as he had lost most of his hearing, which of course is why he hadn't responded to 48 hours of frantic door knocking and bell ringing. I suggested a trip to the doctor which solved the problem- it was just wax needing a blast out, so the extra loud Big Ben door bell now fitted for him isn't really needed". The former Father Christmas declared "it never occurred to me at all that it was so simple to sort out. I just thought

I was getting on a bit!" Although a smile can conclude this tale a couple of serious points arise. If you have elderly friends or relatives living alone, *especially without a telephone*, make sure they are checked on regularly. Secondly, whilst Castle Comfort can help and advise over the supply of digital hearing aids, a loss of hearing may be due to nothing more than a wax build up quickly sorted out by your GP so when you find the word 'pardon' being used a little too often, or neighbours commenting that your TV is louder than it used to be.... action stations get those ears checked!



Pictured: Harvey Talbot, dressed as elegantly as ever, relaxes in his CCC chair and about to return the unwanted hearing assistance device!

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Just call in at Wolstanton,
Hanley, Longton or Tunstall
That's CCC - Serving the Community



**At Castle Comfort
we don't do
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**WE KNOW A MAN
WHO CAN**

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We can NOW help you find and order from a vast range that is not stocked at Wolstanton. **JUST ASK!**

That's CCC

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COMMUNITY!**

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*Congratulations to Castle Comfort
Centre on their continuing growth*

PRAY & DISPLAY

Leading CCC supplier Sherborne, clearly have a 'better late than never' policy. When an important delivery arrived at seven o'clock one evening, all the mobility products staff were assembled at work awaiting a company social evening out - so duly helped to unload. Driver Malcolm was grateful that CCC ambassador Graham Scott, a respected member of the St John's Methodist Church congregation, arranged for his articulated lorry (with sleeping compartment) to be parked up for the night on the church car park. Malcolm was equally impressed when persuaded (easily) to join in the



evening's mischief at Wolstanton Working Mens' Club!

Thanks go to the Minister at St John's for granting HGV accommodation for the night. Castle Comfort Centre have promised that it will be a one-off, otherwise the church may be looking at imposing carparking charges!