

# A Fare Retirement!

By Horace Holmes, Clarion reporter

The end of 2003 sees the retirement of popular hackney-cab driver KEN KNOWLES of Newcastle. We are asked by Castle Comfort Centre to thank Ken on their behalf for many years of impeccable and reliable service in being a key part of the mobility company's courtesy transport service. In fact, he was warmly recommended for the 'Courteous Cabbie' award offered by the Campaign for Courtesy recently and has now been awarded status of Honorary Member.

CCC are aware that many potential clients are unable to make their way to Wolstanton so transport to and from the showroom is arranged - with no obligation to buy anything. If the firm's own vehicles and drivers are occupied - Ken has always stepped in.

One slight drawback.... we are told by CCC that when he arrives there with the visitors, the specialist advisory staff often have little to do as Ken, a purchaser several years ago of CCC's products for his family has already sung the praises of the company so much that the potential clients' minds are already made up when they arrive!

The Clarion and Castle Comfort wish Ken a long, happy, restful and enjoyable retirement and send him best wishes, and good luck goes to Anthony, his son-in-law, who is taking over the business.

## CHAMPION CHAUFFER



Ken Knowles, pictured here, along with his deserved award.

# ANY COLOUR YOU LIKE AS LONG AS IT'S BLUE OR RED (BLACK) IS EXTRA!

By Simon Smith, Pride Mobility Products M.D. and Stand-In Clarion Transport Editor.

The Americans have come a long way since Henry pushed his first Ford (black only folks!) off the production line and such a history in vehicle design and production may be one of the reasons why this summer at Pride Mobility we've been overwhelmed by the success of the GO-GO scooter range.

More amazing is how we persuaded Castle Comfort Centre to supply them, as this thriving company, dedicated until now to riser-recliner chairs and electric beds, never planned to get into what they called 'the motor trade'. In fact the arrival of our compact travel vehicle has been so welcomed by Staffordshire people that CCC have renamed and registered their own trademark for the roadster - THE VAYA BIEN. There are already scores of them in the region and many more to follow.

The GO-GO Travel Scooter (or "Vaya Bien") is available as a three or four-wheel vehicle and has a maximum weight capacity of 113 kg (18 stone). It has an easy lock-up system, adjustable tiller and easy-to-remove battery pack. Scratch resistant plastic in Red or Blue, flat-free tyres and easy-to-use controls make this lightweight scooter (the heaviest piece weighs only 13 kg - 29.5 lbs!) into a durable and versatile machine. For convenient transport and storage, the Go-Go 3 and 4 easily disassembles into 4 lightweight pieces to take with you in the boot of your car. Using the off-board charger the battery pack can be charged on its own, saving you time and effort. Competitively priced, the Go-Go Travel scooter will make a useful addition to your transport needs. Go for one!

Sorry we don't do it in Black.

## Part-time Job Vacancies at Castle Comfort Centre **MATURE PEOPLE ONLY**

CCC will soon be needing several helpers to staff our instore promotions (for one off periods) such as at Morrison's stores in Newcastle and Hanley.

This will involve staffing the display, inviting interested people to have a price list and distributing copies of the Clarion.

The work is enjoyable and satisfying - there are no high pressure sales.

The company has a policy of employing older rather than younger people.

No smokers please!!! Call for details of hours and pay:

**CASTLE COMFORT CENTRE 01782 611411**

## Poster Express

**SIGNS & GRAPHICS**

POSTERS : PVC BANNERS : WINDOW LETTERING : MAGNETIC SIGNS  
SHOP FACIA BOARDS : VEHICLE LETTERING AND GRAPHICS.

Ask for Mark 01782 334926/ 07971 920661 (m)

Pleased to be supplying C.C.C with every type of sign.  
Thanks Keith & staff for your ongoing custom

## JOKE OF THE SEASON

The CLARION thanks retiring Kozee-Sleep Sales Director, Bill Williams, for supplying various tales - yet the only one near suitable for publication in our family newspaper goes as such....

"A man is driving up a steep, narrow mountain road. A woman is driving down it. As they pass, the woman leans out of her window and shouts 'PIG!' The guy immediately leans out of his window and yells 'GET LOST!' They each continue on their way but as the man rounds the next bend he crashes into a pig sat in the middle of the road. If only men would listen!"

**THANKS BILL - AND HAPPY RETIREMENT TO YOU TOO.**