

We love to hear what you have to say so here's

Readers letters

As this feature is new it is not surprising that the only letter we have for publication is from the boss's mum!



Pictured: Poor old mum is always doing her bit!

DEAR KEITH - When I asked you three years ago to search for an electric bed and a riser recliner chair at sensible prices it didn't surprise me in the least that you started your own company supplying them all over Staffordshire! What is a shock however, is that your visits to your beloved mother less than one mile away from you are down to only several a week. Sunday dinner consumption is getting later so perhaps the idea I heard from your overworked staff that the showroom should close on Sundays in future isn't a bad one! By the way I have been stopped in the town this week on four occasions, by folk asking

where I got my rolling walker, so perhaps some commission might be appropriate - along with the overdue modelling charges (See picture) for my appearance in three sections of Yellow Pages.

Lovingly and sincerely - Mum
NAME & ADDRESS SUPPLIED

EDITORS COMMENT:

I usually have the last word - YES MOTHER!!!!

Got something to say? Fax: 01782 612771 Tel:01782 611411 Email: roberto.simpson@talk21.com

Margaret takes a nasty fall while out shopping

Best wishes for a speedy recovery go to Margaret Reeves of Smallthorne. She fell and broke her hip recently while shopping. Margaret is well known as a lady version of Peter Pan as many mistake her for someone about half of her 82 years!

Young and Old, we've got the lot!

CCC clients - age no barrier

The three most experienced!!!

- 1.Lucy Cliff of Newcastle - 97
 - 2.Ellen Burton of Cauldon Low -95
 - 3.Teresa Marron of Madrid - 94
- The three most junior!

1. James Connor of Wilmslow - 12
 2. David King of Northwood - 14
 3. Hollie Banks of Uttoxeter - 26
- Are you younger or older?
Please let us know.

New product range launch!

BY Castle Comfort secret insider

Our StaffsMatic range of Adjustable Beds and Riser Recliner Chairs appears to be filling a gap in the market. Many visitors to CCC require a greater choice of material, purpose bespoke manufactured sizes etc. Well, our exciting new range provides all that. Delivery remarkably only takes 7 days. Our suppliers actually manufacture dual motor Riser Recliners for Churchill who retail them at £3,000 (three thousand pounds!!!)

The same chair from us costs less than half that ... part exchanges are considered and we will relocate existing items (within 10 miles) free of charge.



Pictured: Recognise the face?

Local government officer infiltrates the C.C.C system

BY Julian Lewis

Joining C.C.C after being a local government officer for fourteen years is some change! Bureaucracy was a way of life I had got used to but my new role here is to provide a cost-effective service, good quality advice and administration to all our customers as well as an efficient back up to the Castle Comfort team. I will provide the necessary support from the moment someone visits the premises to having a product delivered (should an order be placed). I believe in good old fashioned customer service, not just

statistics, so my approach is to find the right product suitable for each individual. All visitors to our Wolstanton branch will find a relaxed and informal atmosphere without any sales pressure.

My short term aim is to arrange delivery to you within a few days so you will not have to wait weeks and weeks. Unlike some companies we do want to know how you got on with your first night's sleep, so don't be surprised if you receive a telephone call from us very soon after delivery! If you already have a chair, bathlift, adjustable bed or walking roller from us or a competitor why not write to the Editor of the Clarion